

Concept Note Viksit Vibrant Villages Program

I. Objectives

- A. A special initiative will be launched as part of the Viksit Vibrant Villages Program which will be held during 15th to 30th May, 2025.
- B. Three regions, namely Leh- Ladakh, Himachal, Uttarakhand have been chosen for the Viksit Vibrant Village Program.
- C. A national volunteer contingent of 5 MY Bharat volunteers from across India will be deployed to selected 100 villages.
- D. From each state 15 volunteers will be chosen and from each UT 10 volunteers will be chosen for the Viksit Vibrant Village Program.
- E. A total of 500 volunteers will be selected for the same. These Volunteers will anchor and drive the Program, ensuring active engagement with local communities.
- F. There shall be 5 volunteers and 1 PoC from the host village who will coordinate with the MY Bharat volunteers who will be coming to the said village.
- G. The main aim is to encourage grassroots participation and accelerate village transformation.

II. Selection Process

Viksit Vibrant Villages Program		
Section 1	Experiential Learning Program on MY Bharat Portal for Viksit Vibrant Village Program	An aggregator page which will be the landing page will be launched on the MY Bharat portal for the Viksit Vibrant Village Program.
Section 2	Registration Starts on 23.04.2025 The volunteers interested from each state will apply with a Statement of Purpose for the Viksit Vibrant Village ELP through the MY Bharat Portal.	Registration Closes on 03.05.2025 DYO access to manage state-level applications. Applications reviewed by a district evaluation committee led by NSS and NYKS as mentioned below in Section 3.

Viksit Vibrant Villages Program		
Section 3:	Eligibility Criteria	<ol style="list-style-type: none"> 1. Age group: 21 to 29 years 2. Nationality: Must be an Indian citizen 3. Interest Areas: Demonstrated interest in Youth empowerment, rural development, cultural exchange, climate action, governance, or community service 4. Commitment: Willingness to travel and stay in border villages for 7 -10 days. 5. Health: Physically fit 6. Preferred Background: NCC, NYKS, NSS, Scout, and Guides (preferably).
Section 4: Selection Committee	Selection Committee at State level will comprise : <ol style="list-style-type: none"> 1. State Director NYKS 2. All DYOs of the concerned State 	Responsibility: The selection committee will identify suitable candidates between 3rd May, 2025 and 7th May, 2025. <ol style="list-style-type: none"> 1. Selection based on the SOP (500 word essay) submitted. 2. Selection based on fitness certificate submitted. 3. Ensuring the volunteers meet the eligibility criteria. 4. The committee will assign the volunteers to villages in the 3 selected regions. 5. Gender parity will be maintained by the selection committee. 6. The selection committee will announce results.

Viksit Vibrant Villages Program		
Section 5	National team coordination with ITBP	National team in coordination with ITBP identifies 100 PoC, (1 per village) and 500 local volunteers (5 per village)
Section 6	Virtual Calls	Virtual Calls with PoCs of Border Village along with selected 500 volunteers
Section 7	Arrival in Delhi - 15th May, 2025	The 500 chosen MY Bharat Volunteers will arrive in Delhi by 15th May, 2025 for orientation and medical test verification before they proceed to their respective villages.
Section 8	Medical Test, Orientation and Kit Distribution - 16th May, 2025	<ol style="list-style-type: none"> 1. The submitted fitness certificates will be verified in Delhi and there will be an orientation program that will brief the volunteers about the program, their day to day schedule and activities. 2. A kit for the program will also be distributed - which will consist of a Jacket, Pamphlet, Schedule,, Welcome letter, Emergency contact details of the village. 3. The volunteers will be informed about the format for report submission. 4. The MY Bharat volunteers will also have an interaction with the Hon'ble Minister of Youth Affairs.

Viksit Vibrant Villages Program		
Section 9	17th May	The volunteers depart to their assigned villages. For those volunteers assigned to Leh-Ladakh region there will be an acclimatization in Leh till 20th.
Section 10	17th May - 27th May	MY Bharat volunteers are present in the respective villages as part of the ELP.
Section 11	27th May Onwards	The MY Bharat volunteers submit their report on the portal in the given format and depart to their respective home states.

Weekly Implementation Plan
Daily Routine (Common Across All 7 Days)

Time	Activity
07:00 AM - 09:00 AM	Morning Prayers + Yoga / Sports Activities/ Meditation
09:00 AM -10:00 AM	Breakfast
10:00 AM – 11:30 AM	Career Counselling under Model Career Centre (MCC)
11:30 AM - 01:00 PM	Core Thematic Activity (Day-Specific)
1:00 PM – 2:00 PM	Lunch Break
2:00 PM – 4:00 PM	Exposure Visit / Cultural / Local Activity
05:00 PM - 05:30 PM	Evening Tea & Snacks
5:30 PM – 6:30 PM	Creative Engagement / Local Art / Essay / Quiz
7:00 PM onwards	Dinner + Open Mic / Informal Cultural Interaction

Day Wise Activity Details

Day-wise Activity Calendar	
DAY -1 Welcome & Orientation	
Morning Session 09:00 AM - 01:00 PM	Day 1 – Welcome Thematic Focus: Introduction & Ice-breaking 1. Welcome of participants and interaction with the local volunteer committee and other village stakeholders. 2. Opening session: Introduction to the

	Vibrant Villages Program 3. Ice-breaker activities to encourage bonding 4. Formation of a Youth Logistics Committee (5 delegates) 5. Career Counselling for opportunities in Technology.
01:00 PM - 02:00 PM	Lunch Break
Evening Session 04:00 PM - 06:30 PM	Discover Desi (Know Your Village) - a presentation on local history, culture, folklore, and cuisine, organized through the joint participation of youth representatives from both the local community and visiting groups organized by the local- village volunteer committee consisting of 5 members. Regional Trivia Quiz
07:00 PM onwards	Dinner + Open Mic / Informal Cultural Interaction
DAY-2 Community Connect & Exploration	
07:00 AM - 09:00 AM	Morning Prayers + Yoga / Sports / Meditation Activities
Morning Session 09:00 AM - 01:00 PM	1. Thematic Focus: Civic Awareness & Environment 2. Swachhta Drives (Ploughing) at off locations 3. Door to Door awareness campaigns on cleanliness, education and government schemes. 4. Career Counselling for opportunities in Humanities.
01:00 PM - 02:00 PM	Lunch Break
02:00 PM – 04:00 PM	Field visit to a local nursery / forest – "Know Your Environment"

05:00 PM – 05:30 PM	Evening Snacks & Tea
05:30 PM – 06:30 PM	Live Local Cuisine Demonstration with food tasting will be organised by the local youth volunteers and the 5 MY Bharat Volunteers who have joined through the ELP for an immersive experience.
07:00 PM - 08:00 PM	Dinner
08:00 PM onwards	Cultural showcase: Folk Songs & Stories by local artists
DAY-3 Yuva Connect: Inspiration Day	
07:00 AM - 09:00 AM	Morning Prayers + Yoga / Sports / Meditation Activities
Morning Session 09:00 AM - 01:00 PM	Thematic Focus: Leadership & Aspirations Key Events: <ol style="list-style-type: none"> 1. Yuva Sammelan – a youth summit with delegates from 5–6 neighboring border villages 2. Motivational Talk by a decorated Army Officer or Government Representative 3. Career Counselling for opportunities in Medicine
01:00 PM - 02:00 PM	Lunch Break
02:00 PM – 04:00 PM	Essay Competition: “The Role of Youth in Nation Building”
05:00 PM – 05:30 PM	Evening Snacks & Tea
Evening Session 05:30 PM - 06:30 PM	Fireside Chat / Open Mic on the theme: “My Dream India”
07:00 PM onwards	Dinner
DAY - 4 - Environment & Patriotism	
07:00 AM - 09:00 AM	Morning Prayers + Yoga / Sports / Meditation Activities

Morning/ Afternoon Activities 09:00 AM - 06:00 PM 01:00 PM - 02:00 PM - Lunch	1. Thematic Focus: Environment & Patriotism Tree Plantation Drive dedicated to soldiers and martyrs - EK PED VEER KE NAAM Each tree is labeled in honor of a braveheart. 2. Creation of a Wall of Honour with handwritten youth messages 3. Visit to a local memorial, police post, or Army camp (subject to access). Career Counselling for opportunities in Government Services.
Evening: 06:00 PM Onwards	Patriotic Poetry Recital by participants
07:00 PM onwards	Dinner
Day 5 – Skills & Traditions	
07:00 AM - 09:00 AM	Morning Prayers + Yoga / Sports / Meditation Activities
Morning/ Afternoon Activities 09:00 AM - 06:00 PM 01:00 PM - 02:00 PM - Lunch	1. Thematic Focus: Heritage, Arts & Livelihoods 2. Guided Visit to Local Artisan Haat or craft center 3. Hands-on Workshop on a traditional art or handicraft 4. Panel Discussion: “Reviving Traditional Skills in the Modern Economy 5. Career Counselling for opportunities in Teaching.
Evening: 06:00 PM Onwards	Cultural Evening: Folk Dance or Street

	Theatre Performance
07:00 PM onwards	Dinner
Day 6 - Governance & Career Pathways	
07:00 AM - 09:00 AM	Morning Prayers + Yoga / Sports / Meditation Activities
Morning/ Afternoon Activities 09:00 AM - 06:00 PM 01:00 PM - 02:00 PM - Lunch	Thematic Focus: Awareness & Opportunities 1. Session on understanding MY Bharat Portal and other flagship schemes of MYAS by inviting local dignitaries. 2. Mini-Model Panchayat – Simulation of village-level governance processes 3. Interaction with local government officials and village heads 4. Career Awareness Session: Focus on Government jobs, Armed Forces, Agri-entrepreneurship 6. Ghar Sampark - Door to Door awareness campaigns on cleanliness, education and government schemes. 7. Career Counselling for opportunities in Sports
Evening: 06:00 PM Onwards	Interactive Quiz: What I Learned Today
07:00 PM onwards	Dinner
Day 7 - Celebration & Closure	
07:00 AM - 09:00 AM	Morning Prayers + Yoga / Sports / Meditation Activities
Morning/ Afternoon Activities	1. Thematic Focus: Reflection &

09:00 AM - 04:00 PM	Recognition
01:00 PM - 02:00 PM - Lunch	2. Preparation of a Final Report / Reflection Journal by youth participants 3. Youth-led Exhibition: Posters, Models, and Stalls summarizing week-long learnings 4. Career Counselling for opportunities in Culture.
04:00 PM - 05:00 PM	Certificate Distribution Ceremony
06:00 PM - 08:00 PM	Cultural Showcase by participants
08:00 PM Onwards	Grand Farewell Dinner with local flavors and musical celebration

III. Kit

- A. A kit for the program will also be distributed when the MY Bharat Volunteers come to Delhi. The kit will consist of
1. Welcome letter for the Program
 2. Jacket with branding of Viksit Vibrant Villages Program
 3. Pamphlet containing information about Initiatives of MYAS and MHA relevant to residents of Border Villages
 4. Day to Day Schedule of the Viksit Vibrant Villages Program
 5. Village PoC and Local volunteers details
 6. Emergency contact details of members in the Village

IV. Delhi Orientation

- A. Briefing about the Viksit Vibrant Village Campaign
- B. Interaction with Dignitaries - HMYAS, MoS, Secretary, Joint Secretary, ITBP
- C. Schedule Briefing
- D. General Code of Conduct & Cultural Sensitivity
- E. Village Visit Protocols
- F. Interaction Do's & Don'ts
- G. Medical Check up & Accommodation Process
- H. Distribution of Kits

- I. Safety & Emergency Guidelines
- J. Key Contacts and PoC's Details
- K. Report Format Briefing
- L. Briefing for Promotion through Social Media
- M. Social Media Bytes of Viksit Vibrant Villages Program Volunteers

V. Report Format

Viksit Vibrant Villages Program Report	
Name of the My Bharat Volunteer	
Volunteer ID (from My Bharat portal)	
Age	
Educational Background	
Location of Vibrant Border Village	
Number of Days Spent At Vibrant Border Village	
Number of Hours Spent in Vibrant Border Village	
List Activities Undertaken in Detail	

Viksit Vibrant Villages Program Report

**Key Learnings &
Observations**

Experience

**Cultural aspects observed such as
food, dance, folk art, music,
history, and local games etc.**

**Suggestions for
Improvement**